

Creative Placemaking Evaluation

Please provide a narrative, no more than five pages in length, addressing ALL of the following questions. Copy and paste each question in a separate document and address each individually.

1. Discuss how your project built on the distinctiveness of place using arts or cultural assets and demonstrated potential to stimulate economic or community growth through the arts.
2. How successful were you at achieving the project goal(s), and what specific result(s) indicated the degree of your success?
3. In what ways has this project allowed your organization to build on the assets or address barriers in your community? Provide evidence that the project or activity effectively addressed a community purpose, issue or need.
4. How did you involve your community in the funded project?
5. What plan is in place to provide sustainable resources for project maintenance?
6. How did participants respond to your project? Please tell a short story about the difference this project made?

Location of the project: Please give the physical address of where the majority of your activities take place.

Venue Name: _____

Address: _____

Address (continued): _____

City: _____ State: _____

9 Digit Zip: _____

County: _____

Strategic Outcome: Choose one item that best describes the PRIMARY strategic outcome associated with the project:

- **Creation:** The Portfolio of American Art is Expanded.
- **Engagement:** Americans throughout the Nation Experience Art.
- **Learning:** Americans of All Ages Acquire Knowledge or Skills in the Arts.
- **Livability:** American Communities are Strengthened Through the Arts.
- **Understanding:** Public Knowledge and Understanding about the Contributions of the Arts are Enhanced.

Project Descriptors: Mark which, if any, of the descriptors below comprise a significant portion (50% or more) of the grant's resources/activities. Mark all that apply. If none apply, or if the below descriptors apply to a small or indeterminate portion of the grants resources/activities, leave this field blank.

A - Accessibility: Grants or services related to ADA/504 compliance or other activities designed to increase access to the arts for persons with disabilities.

I - International: Programs or activities supporting any of the following: grantees visiting other countries, foreign artists visiting the USA, any cultural exchange program, linkages with artists or institutions in other countries, or establishing/administering international programs in your own agency.

P - Presenting/Touring: Grants or services resulting in the movement of artists and artworks for performances, readings, screenings, exhibits, etc., in different geographic areas. Use this code to indicate funds awarded for either the hosting/presentation of works originating outside of the grantee community or for the fees paid to artists or arts organizations that will, themselves, be touring in different areas.

T - Technology: Grants or services using technology for the creation or dissemination of arts works or the use of technology for organizational management purposes.

Y - Youth At Risk: Grants or services designed primarily to serve at-risk youth. Include arts-related intervention programs (for violence, drug/alcohol abuse and crime) as well as other creative programming specifically involving at-risk youth as primary project participants or beneficiaries.

Populations Benefitted. For the next three questions, select all categories that, by your best estimate, made up 25% or more of the population that directly benefited from the award during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or online programming.

(a) Population Benefited by race/ethnicity: (select all that apply)

N American Indian/Alaska Native

A Asian

B Black/African American

H Hispanic/Latino

P Native Hawaiian/Other Pacific Islander

W White

G No single racial/ethnic group made up more than 25% of the population directly benefited

(b) Population Benefited by Age: (select all that apply)

Children/Youth (0-18 years)

Young Adults (19-24 years)

Adults (25-64 years)

Older Adults (65+ years)

No single age group made up more than 25% of the population

(c) Populations Benefited by Distinct Groups: (select all that apply)

D Individuals with disabilities

I Individuals in Institutions (include people living in hospitals, hospices, nursing homes, assisted care facilities, correctional facilities, and homeless shelters)

P Individuals below the Poverty Line

E Individuals with Limited English Proficiency

M Military Veterans/Active Duty Personnel

Y Youth at Risk

G No single distinct group made up more than 25% of the population directly benefited

Metrics:

1. Actual Number of Partnering Non-Profit Organizations involved in Planning and Execution of Project

2. Actual Number of Partnering Government Entities involved in Planning and Execution of Project

3. Actual Number of Businesses involved in Planning and Execution of Project

4. Estimated Number of Volunteer Who Worked on Project

5. Estimated Number of Volunteer Hours Worked on Project

6. Actual Number of Individuals Paid utilizing Project Funds (full-time employee, part-time employee, contractual)

7. Total Project Funds Paid to Individuals (full-time employee, part-time employee, contractual)

8. Actual Number of Youth Benefitting

9. Actual Number of Individuals Benefitting

10. Actual Number of Artists Participating

Total Project Expenses - Please use the form below to show us in which categories all expenses for your project, including the Tennessee Arts Commission (TAC) grant funds, were spent. Please include all expenses, not just TAC funds and your match.

EXPENSE OBJECT LINE-ITEM CATEGORY	TAC Funds	Grantee Funds	Total Funds
Salaries, Benefits & Taxes			
Professional Fee, Grant & Award			
Supplies, Telephone, Postage & Shipping, Occupancy, Equipment Rental & Maintenance, Printing & Publications			
Travel, Conferences & Meetings			
Interest			
Insurance			
Specific Assistance To Individuals			
Depreciation			
Other Non-Personnel			
Capital Purchase			
Indirect Cost			
In-Kind Expense			
GRAND TOTAL			